



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445692

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole/Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.00
Net Total \$16,031.00
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5A- Local 22 News at 5A	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5A- Local 22 News at 5A	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5A- Local 22 News at 5A	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
4.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5A- Local 22 News at 5A	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
5.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5A- Local 22 News at 5A	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5A- Local 22 News at 5A	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5A- Local 22 News at 5A	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5A- Local 22 News at 5A	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5A- Local 22 News at 5A	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5A- Local 22 News at 5A	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
11.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6A- Local 22 News at 6A	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
12.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6A- Local 22 News at 6A	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16
13.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6A- Local 22 News at 6A	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	Local 22 News This Morning	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445692

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/10/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327371
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,829.00
Account Types	National/Political	Net Total	\$16,031.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6A- Local 22 News at 6A	1		X						1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
15.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6A- Local 22 News at 6A	1			X					1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
16.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- Local 22 News at 6A	1				X				1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- Local 22 News at 6A	1					X			1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
18.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6A- Local 22 News at 6A	1	X							1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6A- Local 22 News at 6A	1		X						1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
20.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6A- Local 22 News at 6A	1			X					1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	10/10/16
21.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7A- Good Morning America	1				X				1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
22.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7A- Good Morning America	1					X			1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
23.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7A- Good Morning America	1	X							1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
24.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7A- Good Morning America	1		X						1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
25.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- Good Morning America	1			X					1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
26.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7A- Good Morning America	1				X				1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
27.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7A- Good Morning America	1					X			1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16

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Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327371
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,829.00
Account Types	National/Political	Net Total	\$16,031.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7A- Good Morning America	1	X							1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
29.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7A- Good Morning America	1		X						1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
30.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7A- Good Morning America	1			X					1	\$75.00	\$75.00	Burlington (WVVNY)	Good Morning America	10/10/16
31.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	8A- Good Morning America Weekend	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	10/10/16
32.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	8A- Good Morning America Weekend	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	10/10/16
33.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	8A- Good Morning America Weekend	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	10/10/16
34.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	8A- Good Morning America Weekend	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	10/10/16
35.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- This Week	1						X		1	\$75.00	\$75.00	Burlington (WVVNY)	This Week	10/10/16
36.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- This Week	1						X		1	\$75.00	\$75.00	Burlington (WVVNY)	This Week	10/10/16
37.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	9A- Dr. Oz	1				X				1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	10/10/16
38.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	9A- Dr. Oz	1				X				1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	10/10/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	9A- Dr. Oz	1	X							1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	10/10/16

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Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327371
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,829.00
Account Types	National/Political	Net Total	\$16,031.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

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Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	9A- Dr. Oz	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
41.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	9A- Dr. Oz	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
42.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	9A- Dr. Oz	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
43.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	9A- Dr. Oz	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
44.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	9A- Dr. Oz	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
45.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	9A- Dr. Oz	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
46.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	9A- Dr. Oz	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	Dr. Oz	10/10/16
47.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11A- The View	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
48.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11A- The View	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
49.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11A- The View	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
50.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	11A- The View	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
51.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	11A- The View	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
52.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	11A- The View	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
53.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	11A- The View	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16

CONFIRMATION CONTRACT

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WVNY
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Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL, PMT TO FOL
LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.00
Net Total \$16,031.00
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11A- The View	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
55.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	11A- The View	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
56.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	11A- The View	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	The View	10/10/16
57.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	2P- General Hospital	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
58.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	2P- General Hospital	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
59.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	2P- General Hospital	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
60.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	2P- General Hospital	1		X						1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
61.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	2P- General Hospital	1			X					1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
62.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	2P- General Hospital	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
63.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	2P- General Hospital	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
64.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	2P- General Hospital	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
65.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	2P- General Hospital	1		X						1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
66.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	2P- General Hospital	1			X					1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	10/10/16
67.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5:59P- Local 22 News at 6P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16

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Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT FOL
LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.00
Net Total \$16,031.00
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016 154 \$18,860.00
Grand Total: 154 \$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:59P- Local 22 News at 6P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
69.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5:59P- Local 22 News at 6P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
70.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5:59P- Local 22 News at 6P	1		X						1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
71.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:59P- Local 22 News at 6P	1			X					1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
72.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:59P- Local 22 News at 6P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
73.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:59P- Local 22 News at 6P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
74.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5:59P- Local 22 News at 6P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
75.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5:59P- Local 22 News at 6P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
76.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5:59P- Local 22 News at 6P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
77.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6:59P- Local 22 News at 7P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
78.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6:59P- Local 22 News at 7P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
79.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:59P- Local 22 News at 7P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
80.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6:59P- Local 22 News at 7P	1		X						1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
81.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6:59P- Local 22 News at 7P	1			X					1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445692

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.00
Net Total \$16,031.00
Sales Tax

Burlington (WVNY)

By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:59P- Local 22 News at 7P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
83.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6:59P- Local 22 News at 7P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
84.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:59P- Local 22 News at 7P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
85.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6:59P- Local 22 News at 7P	1		X						1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
86.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6:59P- Local 22 News at 7P	1			X					1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	10/10/16
87.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	6P- ABC World News	1					X			1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News-Saturday	10/10/16
88.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	6P- ABC World News	1					X			1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News-Saturday	10/10/16
89.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	6:30P- Local 22 News at 6P	1					X			1	\$70.00	\$70.00	Burlington (WVNY)	ABC22 Local News	10/10/16
90.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	6:30P- Local 22 News at 6P	1					X			1	\$70.00	\$70.00	Burlington (WVNY)	ABC22 Local News	10/10/16
91.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	6P- ABC World News	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News-Sunday	10/10/16
92.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6P- ABC World News	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News-Sunday	10/10/16
93.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	6:30P- Local 22 News at 630P	1						X		1	\$70.00	\$70.00	Burlington (WVNY)	ABC22 Local News	10/10/16
94.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6:30P- Local 22 News at 630P	1						X		1	\$70.00	\$70.00	Burlington (WVNY)	ABC22 Local News	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445692

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PMVT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.00
Net Total \$16,031.00
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016 154 \$18,860.00
Grand Total: 154 \$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
95.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7:30P- Inside Edition	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
96.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7:30P- Inside Edition	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
97.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Inside Edition	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
98.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7:30P- Inside Edition	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
99.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7:30P- Inside Edition	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
100.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7:30P- Inside Edition	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
101.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7:30P- Inside Edition	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
102.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7:30P- Inside Edition	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
103.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	7:30P- Inside Edition	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
104.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	7:30P- Inside Edition	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	10/10/16
105.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	11P- Local 22 News at 11P	2				X				2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
106.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	11P- Local 22 News at 11P	2					X			2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
107.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	11P- Local 22 News at 11P	2	X							2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
108.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	11P- Local 22 News at 11P	2		X						2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445692

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.00
Net Total \$16,031.00
Sales Tax

Burlington (WVNY)

By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
109.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11P- Local 22 News at 11P	2			X					2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
110.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	11P- Local 22 News at 11P	2				X				2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
111.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11P- Local 22 News at 11P	2					X			2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
112.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	11P- Local 22 News at 11P	2	X							2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
113.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11P- Local 22 News at 11P	2		X						2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
114.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	11P- Local 22 News at 11P	2			X					2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	10/10/16
115.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11:35P- Jimmy Kimmel Live!	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
116.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11:35P- Jimmy Kimmel Live!	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
117.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11:35P- Jimmy Kimmel Live!	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
118.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	11:35P- Jimmy Kimmel Live!	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
119.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	11:35P- Jimmy Kimmel Live!	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
120.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	11:35P- Jimmy Kimmel Live!	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
121.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	11:35P- Jimmy Kimmel Live!	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
122.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11:35P- Jimmy Kimmel Live!	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445692

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/10/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327371
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,829.00
Account Types	National/Political	Net Total	\$16,031.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
123.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	11:35P- Jimmy Kimmel Live!	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
124.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	11:35P- Jimmy Kimmel Live!	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	Jimmy Kimmel Live	10/10/16
125.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	12:37A- Nightline	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
126.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	12:37A- Nightline	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
127.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	12:37A- Nightline	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
128.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	12:37A- Nightline	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
129.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	12:37A- Nightline	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
130.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	12:37A- Nightline	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
131.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	12:37A- Nightline	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
132.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	12:37A- Nightline	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
133.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	12:37A- Nightline	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
134.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	12:37A- Nightline	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	10/10/16
135.0	Normal Line / Prime	10/17/16-10/17/16	3	:30	7:58P- Dancing With The Stars	1	X							1	\$1,250.00	\$1,250.00	Burlington (WVNY)	DWTS	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nextstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445692

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/10/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327371
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,829.00
Account Types	National/Political	Net Total	\$16,031.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	154	\$18,860.00
Grand Total:	154	\$18,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
136.0	Normal Line / Prime	10/24/16-10/24/16	3	:30	7:58P- Dancing With The Stars	1	X							1	\$1,250.00	\$1,250.00	Burlington (WVNY)	DWTS	10/10/16
137.0	Normal Line / Prime	10/19/16-10/19/16	3	:30	8P- The Goldbergs/Speechless	1		X						1	\$1,200.00	\$1,200.00	Burlington (WVNY)	GOLDBERGS/SPEECHLESS	10/10/16
138.0	Normal Line / Prime	10/26/16-10/26/16	3	:30	7:58P- The Goldbergs/Speechless	1			X					1	\$1,200.00	\$1,200.00	Burlington (WVNY)	GOLDBERGS/SPEECHLESS	10/10/16
139.0	Normal Line / Prime	10/26/16-10/26/16	3	:30	9P- Modern Family/Blackish	1			X					1	\$1,250.00	\$1,250.00	Burlington (WVNY)	Modern Family/Blackish-ABC	10/10/16
140.0	Normal Line / Prime	10/14/16-10/14/16	4	:30	10P- 20/20	1				X				1	\$500.00	\$500.00	Burlington (WVNY)	20/20-ABC	10/10/16
141.0	Normal Line / Prime	10/18/16-10/18/16	5	:30	9P- Fresh Off the Boat/The Real O'Neals	1		X						1	\$500.00	\$500.00	Burlington (WVNY)	FRESH/O'NEALS	10/10/16
142.0	Normal Line / Prime	10/23/16-10/23/16	4	:30	9P- Secrets and Lies	1						X		1	\$500.00	\$500.00	Burlington (WVNY)	SECRETS & LIES	10/10/16
143.0	Normal Line / Prime	10/22/16-10/22/16	4	:30	12P- ABC College Football	1						X		1	\$200.00	\$200.00	Burlington (WVNY)	COLL FB -EARLY	10/10/16
144.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	8P- Saturday Night Football	1						X		1	\$350.00	\$350.00	Burlington (WVNY)	COLL FB -PRIME	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

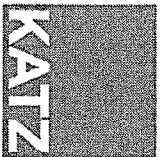
Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

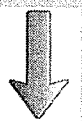


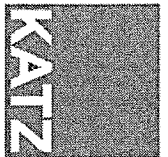
KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327371	Changes as of: 10/10/2016 at 12:04 PM	Version: Current State Version 2
CPE: 607/3737	Flight: 10/13/16 - 10/26/16	Station: WVVY
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA	Agency Order #: 5459102	Primary Demo: Adults 35+
22302	Buyer: Meade, Nicole	Con Type: POLITICAL/NOTE
	Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI
	202-872-5880	202-872-5880
Comments: 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		
Total \$: \$18,860.00	Traffic #: 1445692	
Total Spots: 154	Separation:	
Total CPE: \$0.00		
Total GRP:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/13 - 10/25												
							10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25
	Th-F, M-W 1 5a-6a		Local 22 News This Morning	\$60.00	0	30	1	1	0	0	1	1	1	1	0	0	1	1	
	Th-F, M-W 2 6a-7a		Local 22 News This Morning	\$75.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 3 7a-9a		Good Morning America	\$75.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Sa 4 8a-9a		Good Morning America	\$45.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0	
	Su 5 8a-9a		Good Morning America	\$45.00	0	30	0	0	0	1	0	0	0	0	0	0	1	0	
	Su 6 9a-10a		This Week	\$75.00	0	30	0	0	0	1	0	0	0	0	0	0	1	0	
	Th-F, M-W 7 9a-10a		Dr. Oz	\$40.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 8 11a-12n		The View	\$60.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 9 2p-3p		General Hospital	\$75.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 10 6p-6:30p		Local 22 News	\$100.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 11 7p-7:30p		Local 22 News	\$100.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Sa 12 6p-6:30p		ABC World News-Saturday	\$150.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0	
	Sa 13 6:30p-7p		ABC22 Local News	\$70.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0	
	Su 14 6p-6:30p		ABC World News-Sunday	\$150.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	
	Su 15 6:30p-7p		ABC22 Local News	\$70.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	
	Th-F, M-W 16 7:30p-8p		Inside Edition	\$60.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 17 11p-11:35p		Local 22 News at 11pm	\$100.00	0	30	2	2	0	0	2	2	2	2	2	0	0	2	
	Th-F, M-W 18 11:35p-12:35a		Jimmy Kimmel Live	\$40.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	Th-F, M-W 19 12:35a-1:05a		Nightline	\$30.00	0	30	1	1	0	0	1	1	1	1	1	0	0	1	
	M 20 8p-10p		DWTS	\$1,250.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	



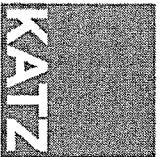


125 West 55th St
New York, NY 10019

Contract # 25327371 Changes as of: 10/10/2016 at 12:04 PM Version: Current State Version 2
CPE: 60/73/37 Flight: 10/13/16 - 10/26/16 Station: WVMY
Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont Market: Burlington-Plattsburgh
1707 OSAGE ST # 103 Product: TV Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 5459102 Primary Demo: Adults 35+
22302
Buyer: Meade, Nicole Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAURA DAFARI
Washington DC 202-872-5880
Traffic #: 1445692
Separation:
Total Spots: 154
Total CPM: \$0.00
Total GRP:

Comments: 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/26 - 10/26		Total Spots	Total \$	CPP	GRP
							10/26					
1	Th-F,M-W 5a-6a		Local 22 News This Morning	\$60.00	0	30	1		10	\$600.00	\$0.00	0.0
2	Th-F,M-W 6a-7a		Local 22 News This Morning	\$75.00	0	30	1		10	\$750.00	\$0.00	0.0
3	Th-F,M-W 7a-9a		Good Morning America	\$75.00	0	30	1		10	\$750.00	\$0.00	0.0
4	Sa 8a-9a		Good Morning America	\$45.00	0	30	0		2	\$90.00	\$0.00	0.0
5	Su 8a-9a		Good Morning America	\$45.00	0	30	0		2	\$90.00	\$0.00	0.0
6	9a-10a Th-F,M-W		This Week	\$75.00	0	30	0		2	\$150.00	\$0.00	0.0
7	9a-10a Th-F,M-W		Dr. Oz	\$40.00	0	30	1		10	\$400.00	\$0.00	0.0
8	Th-F,M-W 11a-12n		The View	\$60.00	0	30	1		10	\$600.00	\$0.00	0.0
9	Th-F,M-W 2p-3p		General Hospital	\$75.00	0	30	1		10	\$750.00	\$0.00	0.0
10	Th-F,M-W 6p-6:30p		Local 22 News	\$100.00	0	30	1		10	\$1,000.00	\$0.00	0.0
11	Th-F,M-W 7p-7:30p		Local 22 News	\$100.00	0	30	1		10	\$1,000.00	\$0.00	0.0
12	Sa 6p-6:30p		ABC World News-Saturday	\$150.00	0	30	0		2	\$300.00	\$0.00	0.0
13	Sa 6:30p-7p		ABC22 Local News	\$70.00	0	30	0		2	\$140.00	\$0.00	0.0
14	Su 6p-6:30p		ABC World News-Sunday	\$150.00	0	30	0		2	\$300.00	\$0.00	0.0
15	Su 6:30p-7p		ABC22 Local News	\$70.00	0	30	0		2	\$140.00	\$0.00	0.0
16	Th-F,M-W 7:30p-8p		Inside Edition	\$60.00	0	30	1		10	\$600.00	\$0.00	0.0
17	Th-F,M-W 11p-11:35p		Local 22 News at 11pm	\$100.00	0	30	2		20	\$2,000.00	\$0.00	0.0
18	Th-F,M-W 11:35p-12:35a		Jimmy Kimmel Live	\$40.00	0	30	1		10	\$400.00	\$0.00	0.0
19	Th-F,M-W 12:35a-1:05a		Nightline	\$30.00	0	30	1		10	\$300.00	\$0.00	0.0
20	M 8p-10p		DWTS	\$1,250.00	0	30	0		2	\$2,500.00	\$0.00	0.0

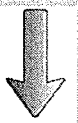


KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327371	Changes as of: 10/10/2016 at 12:04 PM	Version: Current State Version 2	Total \$: \$18,860.00
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Station: WVVY	Total Spots: 154
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh	Total CPP: \$0.00
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON	Total GRP:
ALEXANDRIA, VA 22302	Agency Order #: 5459102	Primary Demo: Adults 35+	
Buyer: Meade, Nicole	Salesperson: RACHELLE RAY - Washington DC	Con Type: POLITICAL/NOTE	Traffic #: 1445692
	202-872-5880	Assistant: LAULA DAFARI	Separation:
		202-872-5880	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25
21	W 8p-9p		GOLDBERGS/SPEECHLESS	\$1,200.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
22	W 9p-10p		Modern Family/Blackish-ABC	\$1,250.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
23	Th 8p-9p		Greys Anatomy-ABC	\$850.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
24	Th 10p-11p		How to Get Away With Murder-ABC	\$600.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
25	F 9p-10p		Shark Tank B-ABC	\$500.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
26	F 10p-11p		20/20-ABC	\$600.00	0	30	0	1	0	0	0	0	0	0	0	0	0	0	0
27	Tu 9p-10p		FRESH/O'NEALS	\$600.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
28	Su 9p-10p		SECRETS & LIES	\$600.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0
29	Sa 12n-3:30p		COLL FB -EARLY	\$200.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0	0	0
30	Sa 8p-11:30p		COLL FB -PRIME	\$350.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0
TOTALS:							13	14	4	4	14	14	14	13	13	4	5	14	13





KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327371

Changes as of: 10/10/2016 at 12:04 PM

Version: Current State Version 2

CPE: 60/73/737

Flight: 10/13/16 - 10/26/16

Station: WVMY

Total \$: \$18,860.00

Agency: PINPOINT MEDIA

Advertiser: A Stronger Vermont

Market: Burlington-Plattsburgh

Total Spots: 154

1707 OSAGE ST # 103

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

ALEXANDRIA, VA

Agency Order #: 5459102

Primary Demo: Adults 35+

Total GRP:

Buyer: Meade, Nicole

Con Type: POLITICAL/VOTE

Traffic #: 1445692

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFARI

Separation:

Washington DC
202-872-5880

202-872-5880

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/26 - 10/26		Total Spots	Total \$	CPP	GRP
							10/26					
21	W 8p-9p		GOLDBERGS/SPEECHLESS	\$1,200.00	0	30	1		2	\$2,400.00	\$0.00	0.0
22	W 9p-10p		Modern Family/Blackish-ABC	\$1,250.00	0	30	1		1	\$1,250.00	\$0.00	0.0
23	Th 8p-9p		Greys Anatomy-ABC	\$850.00	0	30	0		0	\$0.00	\$0.00	0.0
24	Th 10p-11p		How to Get Away With Murder-ABC	\$600.00	0	30	0		0	\$0.00	\$0.00	0.0
25	F 9p-10p		Shark Tank B-ABC	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0
26	F 10p-11p		20/20-ABC	\$600.00	0	30	0		1	\$600.00	\$0.00	0.0
27	Tu 9p-10p		FRESH/O'NEALS	\$600.00	0.0	30	0		1	\$600.00	\$0.00	0.0
28	Su 9p-10p		SECRETS & LIES	\$600.00	0.0	30	0		1	\$600.00	\$0.00	0.0
29	Sa 12n-3:30p		COLL FB -EARLY	\$200.00	0.0	30	0		1	\$200.00	\$0.00	0.0
30	Sa 8p-11:30p		COLL FB -PRIME	\$350.00	0.0	30	0		1	\$350.00	\$0.00	0.0
TOTALS: 15									154	\$18,860.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327371

Changes as of: 10/10/2016 at 12:04 PM

Version: Current State Version 2

CPE: 6073/737

Flight: 10/13/16 - 10/26/16

Station: WVVN

Total \$: \$18,860.00

Agency: PINPOINT MEDIA

Advertiser: A Stronger Vermont

Market: Burlington-Plattsburgh

Total Spots: 154

1707 OSAGE ST # 103

Product: TV

Office: WASHINGTON

Total CPE: \$0.00

ALEXANDRIA, VA

Agency Order #: 5459102

Primary Demo: Adults 35+

Total GRP:

Buyer: Meade, Nicole

Con Type: POLITICAL/NOTE

Traffic #: 1445692

Salesperson: RACHELLE RAY -

Assistant: LAULA DAFARI

Separation:

Washington DC
202-872-5880

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/10/16 12:04 PM	Elizabeth Guy	Line 12 Sat ABC 10/15 and 10/22 World News will not be airing until College Football is over (After political season)
10/10/16 9:52 AM	RACHELLE RAY - Washington DC	Line 13 News 10/15 and 10/22 out due to Schedule Change news will be airing @ 7-7:30 on both days due to College Football same rate
10/10/16 9:52 AM	RACHELLE RAY - Washington DC	Line 21 Goldberg/Speechless 1x 10/19 out due to Schedule Change MG offer for both lines 12 & 21 \$1500 Total 1x 10/13 Greys Anatomy 8-9p \$1000 Sect 4 1x 10/13 How To Get Away With Murder \$500 Sect 5 Please advise Thanks!
10/10/16 9:52 AM		10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/10/16 9:52 AM		10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

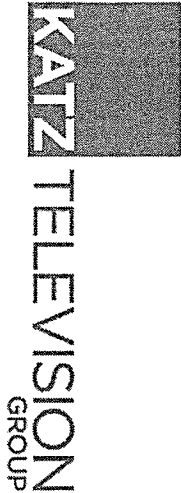
Market Budget: \$188,600
WVVN Share: 10%
Comment:
WCAX: 39%
WFFF: 9%
WPTZ: 42%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	154	\$18,860.00	N/A	0.0
Total	100%	154	\$18,860.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	154	\$18,860.00
Total	154	\$18,860.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/10/16 12:04 PM	Elizabeth Guy	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/10/16 11:06 AM					\$0	\$0	
Queued for Electronic Contracting	10/10/16 10:34 AM					\$0	\$0	
Revision	10/10/16 9:52 AM	RACHELLE RAY - Washington DC	Confirmed	1		\$0	\$18,860.00	Changes: Comments from Separation: 30 to 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. User Entered \$ from \$0.00 to \$18,860.00. Demo Meta to [R16]. Total Spots from 153 to 154. 9 buylines added or modified.
New	10/10/16 9:37 AM	RACHELLE RAY - Washington DC	New	153		\$18,860.00	\$18,860.00	



125 West 55th St
New York, NY 10019

Contract # 25327371		Changes as of: 10/10/2016 at 12:04 PM		Version: Current State Version 2	
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Station: WVNY	Total \$: \$18,860.00		
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh	Total Spots: 154		
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON	Total CPP: \$0.00		
ALEXANDRIA, VA	Agency Order #: 5459102	Primary Demo: Adults 35+	Total GRP:		
22302	Buyer: Meade, Nicole	Con Type: POLITICAL/NOTE	Traffic #: 1445692		
	Salesperson: RACHELLE RAY -	Assistant: LAULA DAFTARI	Separation:		
	Washington DC	202-872-5880			
	202-872-5880				

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVNY - BURLINGTON / PLATTSBURGH	Date: 8.10.16
--	--

I, Meredith Morton - Pinpoint Media
do hereby request station time concerning the following issue:

A Stronger Vermont

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED				

This broadcast time will be used by: A Stronger Vermont

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

A Stronger Vermont
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Bennecke- Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8.10.16 [Signature] 571.970.6621
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Harvey Adelsberg D.O.S.
Signature Printed Name Title